

Privacy Policy

This Privacy Policy sets out how Blackburn Rovers Community Trust uses and protects any information you may give the company, or we collect from you, when you use this website.

Blackburn Rovers Community Trust is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website you can be assured that it will only be used in accordance with this privacy statement.

We may change this policy from time to time by updating this page. You should check this page periodically to ensure that you are happy with any changes made.

This policy is effective from June 2012.

Visitors To Our Website

When someone visits www.brfctrust.co.uk we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website. We will not associate any data gathered from this site with any personally identifying information from any source. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

Information We Collect

We may collect the following information:

- Details of your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data.
- Information you provide, including name and email address, when filling in forms on our website such as when you sign up to our newsletter, register for information or make a purchase.
- Information provided to us when you communicate with us for any reason.
- Demographic information such as preferences and interests.
- Other information relevant to customer surveys and/or offers.

Use of Cookies

We may gather information about your general internet use by using a cookie file. Cookies are small files, typically of letters and numbers, downloaded on to a device by websites you visit. Once you agree to accept a cookie, a file is added to the device and the cookie is then sent back to the originating website. Cookies are widely used in order to make websites work, or work more efficiently, gathering and remembering information about your preferences, as well as to provide information to the owners of the site.

Overall cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. While cookies allow a website to recognise a user's device they in no way give us access to your computer or any information about you other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. Please note that should you choose to decline cookies, you may be unable to access particular parts of our website.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them visit www.allaboutcookies.org.

Use of the Trust's website is analysed by 'Google Analytics'. By means of cookies stored on users' computers 'Google Analytics' generates statistical and other information about website use in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's Privacy Policy is available at: <http://www.google.com/privacypolicy.html>. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

The search engine on our website is designed to be easy to use. The search is made possible by a piece of hardware (a search 'appliance') supplied by Google that is plugged into our server and continuously indexes the content on our site.

All search requests are handled by the appliance and the information is not passed on to any third party, including Google.

Links to other websites

Our website may contain links to other websites of interest. Once you have used these links to leave our site, however, you should note that we do not have any control over that other website. We cannot therefore be responsible or liable for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Use of Your Information

The information we collect and store relating to you is primarily used to enable us to provide you with the best service at all times including:

- To provide you with information requested from us relating to our products or services.
- To notify you about new projects, products, special offers or other information which we think you may find interesting using the email address you have provided.
- To meet any contractual commitments to you.
- To notify you about any changes to our website, such as improvements or service/product changes, that may affect our service.

If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you. Further, we may use your data so that you can be provided with information about unrelated goods and services which we consider may be of interest to you. We may contact you about these goods and services by any of the methods that you consented at the time your information was collected.

If you are a new customer we shall only contact you, or allow third parties to contact you, when you have provided consent and only by those means you provided consent for. If you do not want us to use your data for third parties you will have the opportunity to withhold your consent to this when you provide your details to us on the form on which we collect your data.

Please be advised that we do not reveal information about identifiable individuals to third parties but we may, on occasion, provide them with aggregate statistical information about our visitors.

Storing Your Personal Data

We are committed to ensuring that information received is secure and have in place procedures to safeguard the personal information we collect online.

Data that is provided to us is stored on our secure servers. Details relating to any transactions entered into on our site will be encrypted.

The transmission of information via the Internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk.

You are solely responsible at all times for keeping your password (if applicable) and user details confidential.

Disclosing Your Information

Where applicable, we may disclose your personal information to any member of our group, employees, agents, insofar as is reasonably necessary for the purposes as set out in this policy.

We may also disclose your personal information as follows:

- Where we are required to do so by law.
- In connection with any legal proceedings or prospective legal proceedings.
- To establish, exercise or defend our legal rights.
- To assist fraud protection and minimise credit risk.
- Where we sell any or all of our business and/or our assets to a third party.

Except as provided in this privacy policy, we will not provide your information to third parties.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable and you will need to supply appropriate evidence of your identity (we shall usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill giving your current address). If you would like a copy of the information held on you please write to Blackburn Rovers Community Trust, Ewood Park, Blackburn BB2 4JF. We may withhold such personal information to the extent permitted by law.

If you believe any information we hold on you is incorrect or incomplete, please write to us at the above address as soon as possible. We shall promptly correct any information found to be incorrect.

Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy.

Your Consent

By using this site you consent to the collection and use of information as outlined in the above documentation.

If at any time you wish to withdraw your consent please contact us in writing or by email. Please be aware that the withdrawing of consent will impact on the functionality of the website.

If we decide to change our privacy policy we shall post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

The data controller responsible in respect of the information collected on this website is Blackburn Rovers Community Trust.

Our data protection registration number is Z166813X.