



PRIVACY POLICY

Policy Updated: 24/05/2018

Next Update due: 24/05/2019

Please also see our 'Data Protection Policy' and 'Data Security Policy' for more information around how Blackburn Rovers Community Trust manage and utilise data.

1. Introduction

Blackburn Rovers Community Trust takes your privacy very seriously and is committed to maintaining your privacy in accordance with the General Data Protection Regulations

Throughout this Privacy Policy, any references to 'we', 'us' and 'our' are references to Blackburn Rovers Community Trust.

The Privacy Policy of Blackburn Rovers Community Trust explains:

1. Our commitment to data protection and the use of your information in providing you with the services and information you require.
2. How we will treat the personal information that you provide to us, either when using our website or in other circumstances when we collect data from you (including collection of data by email).
3. How we will use the information we collect about you and the choices you can make about the way your information is collected and used.

2. How we use your personal data and the information you provide

Personal data is defined to be: 'any information relating to an identified or identifiable natural person'

An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

By submitting information and/or continuing to use the website, you signify your consent to us using your personal data in accordance with this Privacy Policy.

At times we may request that you voluntarily supply us with personal information. Generally, this information is requested when you register to use our website/booking system, purchase tickets, email enquiries, contributions on your views of Blackburn Rovers Community Trust or enter any promotions or competitions.

We may gather and use information about you in one of the following ways:

- If you choose to register to use our website or subscribe to updates on the website we may ask for information such as your name, date of birth, email address and contact details (personal information). We will use this information to administer your user account with us and so that we can tailor and improve the services we offer to you.
- If you choose to give us personal information via the internet (for example, in the course of purchasing tickets or merchandising from us), it will be clear how we will use such information. If you tell us that you do not wish to have this information used as a basis for further contact with you, we will respect your wishes.

- Where you have consented to us sending you information we may also use your data for marketing purposes. This may be information that we think may be of interest to you or information about other organisations' goods and services that we think may be of interest to you.
- Where you have consented to us passing your data to our official partners, sponsors and/or selected third parties to enable them to send you information, we may pass your data to such partners, sponsors and third parties to enable them to send you such information.
- We intend to continue to improve the content and function of the Blackburn Rovers Community Trust website. For this reason, we may monitor customer traffic patterns and site usage to help us improve the design and layout of our site and provide content of interest to you.
- If you apply for a job we will use your information for the purposes of recruitment and selection, corresponding with you and equal opportunities monitoring and may hold your information for up to six months in case other suitable opportunities arise.
- Blackburn Rovers Community Trust may disclose personal data in order to comply with a legal or regulatory obligation.
- We do not store credit card details, nor do we share customer details with any third parties.

Blackburn Rovers Community Trust will not, however, sell or lease your personal information to third parties not associated with Blackburn Rovers Community Trust, its partners, sponsors and affiliates. If you do not wish to receive marketing and promotional communications from us or our partners, sponsors and affiliates you can choose to opt out when providing your personal information to Blackburn Rovers Community Trust.

Additionally, the website contains links to websites that are not operated by Blackburn Rovers Community Trust. These third parties may collect data from you and share some of that data with us. Blackburn Rovers Community Trust is careful when choosing their partners, sponsors and affiliates, but we are not responsible for any misuse of personal information by such third parties. We recommend that you view the Privacy Policy posted on each website that you use to confirm that the policies of these third parties are acceptable to you.

3. How we protect your information

We understand that the security of your personal information is important to you. When handling personal information security is paramount and we take appropriate measure to ensure that the information disclosed to us is kept secure, accurate and up to date and kept only for so long as is necessary for the purposes for which it is used.

Blackburn Rovers Community Trust have a separate 'Data Security Policy' which discusses in depth how we look after your data (as found on our website).

4. Cookies

Our Enterprise Centre website uses cookies. A cookie is a small file containing an identity code. With your consent, your computer or device accepts the cookie and stores it. When you next visit the website, the code is retrieved, allowing an individual visitor or computer to be recognised. Full information on which cookies we deploy is available under IT security within our Data Security Policy. The BRFC trust website does not currently use Cookies.

We are not responsible, nor liable for the content, privacy policies or services offered by websites other than our website, including that which link from our website. We encourage you to read and familiarise yourself with the privacy policies, terms and conditions and/or other notices on other third parties' websites you visit.

5. Disclosure for law enforcement purposes

Blackburn Rovers Community Trust reserves the right to access and disclose personal information to comply with applicable laws and lawful government requests to operate its systems properly or to protect itself or others. Blackburn Rovers Community Trust may attempt to obtain the prior consent of the individual before disclosing the personal information, but it has no obligation to do so.

It may be necessary for us to transfer your information to countries outside the European Union which do not provide the same level of protection as the UK. If we for any reason need to do so we will make sure that the information is transferred in accordance with this privacy statement, the General Data Protection Regulation (EU) 2016/679 and other applicable data protection laws so that your personal data is kept secure.

6. Children and young people

The Blackburn Rovers Community Trust website is a general audience website. However, we understand that children may visit 'www.brfctrust.co.uk' and as such, we would encourage all potential users under the age of 16 to talk with their parents or legal guardians before submitting any information to this website, or indeed any other website. Ultimately, Blackburn Rovers Community Trust believes that it is the responsibility of parents or legal guardians to supervise children when online and recommends that parental control tools be put in place.

No information collected from anyone under the age of 18 will be used for any marketing or promotional purposes. If, in the future, Blackburn Rovers Community Trust actively collects personal information from children, it will do so in compliance with the General Data Protection Regulation (EU) 2016/679.

7. Access to your information

Data protection law gives you various rights including the right to access the personal information that is held about you. In order to do this, please see our 'Subject Access Request Procedure' document, as found on the website.

Please note that in certain circumstances Blackburn Rovers Community Trust may withhold access to your information where it has the right to do so under current data protection legislation. You can also request at any time that the personal information we hold about you is updated, corrected or erased.

8. Changes to this Privacy Policy

We may need to change the terms of this Policy from time to time and changes will be posted on this page. Your continued use of the website will be deemed to be acceptance of amendments we make.

Any changes will take effect once the revised Privacy Policy is published on our website. We will of course notify you of any changes where we are required to do so. Please refer to this Privacy Policy each time you submit any personal information.

This policy will be reviewed in May 2019 or earlier if there are changes to the relevant course of business.

If you have any questions or comments about this Privacy Policy please feel free to contact us at enquiries@brfctrust.co.uk

Registered Office: Blackburn Rovers Community Trust, Ewood Park Stadium, Blackburn, Lancashire, BB2 4JF

Registered Charity No: 1117122

This document has been approved by the board of trustees

Name: George R Root (Chair of Trustees)

A handwritten signature in purple ink, appearing to read 'G R Root', is positioned below the printed name.